

VINCENT RESCINITI

PORTFOLIO

VresCreative.com

CONTACT

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NYC Metropolitan Area

AWARDS

NJADClub Jersey's Best

Top MARCOM
Professional Under 40

NJADClub Jersey Awards

Best of Show

Best of Television

1st Place (TV & Social Ads)

MARCOM Awards

Platinum Award for
Professional Achievement

PROGRAMS

Adobe Creative Cloud;

Premiere Pro

After Effects

Photoshop

Audition

Illustrator

Character Animator



EXPERIENCE

SENIOR PRODUCER, VIDEO EDITOR, & VIDEOGRAPHER

USADATA Inc · Freelance · New York, NY 11/2021 - Present

- Produce TV, radio, & digital ads for a large network of clients across the country.
- Key contributor to the build & launch of a proprietary virtual reality product.
- Research and implement a multitude of AI tools for video, audio, and content creation as they are released.

VIDEO PRODUCTION MANAGER

Giovatto Advertising Paramus, NJ 8/2019 - 9/2023

SENIOR VIDEO EDITOR & VIDEOGRAPHER 8/2019 - 9/2023

VIDEO EDITOR & VIDEOGRAPHER 10/2015 - 8/2019

- Managed the video & audio department, directing in-house teams, freelance crews, and talent throughout all production stages. Evolved daily operations and guidelines based on best practices and results.
- Interviewed and hired full-time employees, and assisted with interdepartmental hires.
- Created and managed budgets, schedules, and detailed reports. Worked directly with and facilitated communication between clients, creative directors, account managers & executives.
- Produced TV, radio, and digital ads for major automotive, retail, and banking clients using motion graphics, voiceovers, sound design, music, and AI tools. Delivered high quality media with exact specs.
- Managed auditions, casting calls, contracts, and licenses for all talent and media assets. Created and managed all department programs, digital libraries, plugins, assets, documents, and media on the server.
- Wrote scripts and designed storyboards. Scouted locations. Set up lighting, audio, and cameras. Researched, purchased, and maintained all equipment.

CREATIVE DIRECTOR, PRODUCER, & EDITOR

VRESCreative · Freelance · Tri-State Area 1/2012 - Present

Produce, film, and edit TV, radio, & digital ads, documentaries, interviews, animations, product demos, and company events for various platforms; including broadcast, social media, web, and internal use.

EDUCATION

MONTCLAIR STATE UNIVERSITY Montclair, NJ

BA, Broadcasting; Minor in Film

GPA 3.78